



FOR YOUTH DEVELOPMENT
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NEWS AND INFORMATION FROM The Grand Traverse Bay YMCA

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Thursday, November 10, 2011
FOR IMMEDIATE RELEASE

ROTARY CHARITIES COMMITS \$1 MILLION TO NEW YMCA BUILDING PROJECT

Today the Grand Traverse Bay YMCA is one step closer to realizing the dream of a new YMCA. In a special board meeting this morning, the Rotary Charities Board voted to add \$425,000 dollars to their past grants, bringing Charities' total commitment to \$1 million for this project.

The additional gift answers the challenge of an anonymous donor who has committed \$2 million if the YMCA can raise the final \$4 million by December 31, 2011. If successful, this will accomplish their \$12 million, multiyear capital campaign to build a new Y in Traverse City.

Bob Portenga, chairperson of the Rotary Charities' board, noted "this facility is clearly needed in our community. Having a YMCA that can service area families and youth is critical to the quality of life in our region. Our YMCA impacts thousands of area youth and people of all ages, providing quality programs from sports and recreation, to daycare. We challenge other individuals, Rotarians, businesses and foundations to join us in meeting this lofty goal."

Multi-year pledges and gifts can be made to the New Y Capital Campaign through the Community Foundation on-line at www.4good4ever.org or calling 231-935-4066. More information about the New Y Campaign can be found at www.gtbayymca.org or calling the Front Desk at the Y at 231-933-9622.